



Get Out More CIC
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Marketing Internship

Get Out More CIC is a growing social enterprise which wants people to get more out of life through getting outdoors more. We are seeking a bright and capable intern to help us develop and deliver an effective marketing strategy and plan to enable the enterprise to reach new customers and expand its business

Our Mission, Vision and Values

Our social mission is to help people engage with nature to feel better about themselves in mind and body and we do this through forest schools and outdoor learning programmes, creative and outdoor skills development and community engagement programmes for people of all ages.

Our vision is to generate wellbeing through positive outdoor experiences. We make a social impact by improving physical and mental health and encouraging personal development. As a community interest company we seek to extend opportunities to those at risk of poor physical and mental health in particular people from disadvantaged backgrounds and people affected by poverty, disability, addiction, homelessness, isolation and depression.

Job Description

- To support the Managing Director in implementing a marketing plan for the social enterprise
- To research marketing opportunities and develop contacts and generate leads to promote our work
- Ensure the website is technically optimised to attract and engage visitors
- To update and maintain Get Out More's social media presence (Facebook, Twitter etc)

Person specification:

Essential

- Good knowledge and skills in online and offline marketing
- Excellent communicator written, verbal and interpersonal
- Good research and internet skills including social media
- Good administrative skills; Microsoft Office, Outlook, databases
- Creativity and ability to work to deadlines and on own initiative

Desirable

- Previous professional experience in a marketing role
- Experience of web updating using content management system
- Search engine optimisation knowledge and skills
- An interest in social enterprise and an affinity with Get Out More's mission, vision and values

Duration, location and remuneration

Get Out More has secured funding from Santander SEDA fund to employ an intern on a part time basis for approximately 3-5 months. Hours per week and length of contract will be negotiated with the successful candidate. The intern is expected to work from their own home /office and keep in regular contact with Get Out More's Managing Director via email and phone, with occasional face to face update meetings.

Application

To apply send a CV and expression of interest outlining how you meet the person specification to Annie Berrington, (<mailto:annie@getoutmorecic.co.uk>) by 12 noon on 14 February 2015